

Student DG Design Competition ▶ 2012 Call for Entries





CALL FOR ENTRIES

Closing date for entries

30 April 2012

The brief for 2012

Design a cover for **DG magazine** with the theme:

Images of the Decade

THE BRIEF

Design a cover for an imaginary issue of DG magazine with the theme: 'Images of the Decade'.

Trimmed page size: 297mm x 210mm, portrait (A4).

The imaginary issue will have a series of articles on images that are representative of a particular decade. That period may be in the past or future. Not the present.

The cover should therefore include one or more images that typify a particular period. The subject allows for a variety of editorial angles; historical or futuristic.

All entries must use the templates supplied by DGI Media (Adobe InDesign and Adobe Photoshop). Which can be downloaded from:

The graphics may be illustrative or photographic. In the case of photographs, some third party photographs may be used (as magazines and newspapers do), but in such cases it must be clearly marked on the entry form. If third party images are used, marks will be awarded for an individual's creative and original use of such images.

It is important that the design is the entrant's own work. Images may be sourced from third parties but they must not be used "as found". Entrants should use photo-imaging techniques to create unique cover images.

PUBLICATION OF RESULTS

The results will be published online at the DG Design Network.

www.dgdesignnetwork.com.au

PRIZES

The prizes will be announced at www.dgdesignnetwork.com.au and via newsletters. You can sign up for newsletters on the website.

WHO CAN ENTER?

There are two divisions:

- University & College Division (Tertiary)
- Secondary School Division

COLLEGE (TERTIARY) DIVISION

The competition is open to all students attending a certificate, diploma or degree course at an Australian tertiary institution: University, TAFE or private college.

The subject being studied may be any of those included in the Art & Design Education Resource Guide (which means any art or design discipline).

SECONDARY SCHOOL DIVISION

The competition is also open to students in years 10-12 at secondary schools in Australia. The rules are the same. The schools section will be judged separately.

COPYRIGHT

One of the most important conditions of the competition is that the entries must be entirely the work of each entrant. If stock images, clip art or any other 'third party' items are included, the sources should be noted on the entry form.

The theme of the competition is 'Images of the Decade'. The decade you choose can be in the past or the future, but not the present. The intention is to encourage entrants to look beyond their own experience, creating a snapshot of a past or future time.

WHAT TO SUPPLY

Entries should comprise:

- Colour A4 print (mounted on light card or heavyweight paper - do not supply on heavy board, with an overlay nor within plastic sleeve).
- Entry form on back of print.
- Digital file of entry (RGB colour profile, TIFF, PSD or MAXIMUM QUALITY JPEG) on disc.

CONDITIONS

The copyright of the entries remains with the entrants, but DG International Media Pty Ltd reserves the right to use the designs to promote the competition (in this or subsequent years) or to promote the Art & Design Education Resource Guide or the DG Design Network.

PLEASE NOTE THAT ENTRIES CANNOT BE RETURNED

DG International Media Pty Ltd, competition promoters or sponsors are not liable for any consequential costs, loss or damage arising from entry into or association with the DG Student Design Competition. Entrants must ensure that their design does not contain any material for which copyright releases have not been obtained.

ENTRY FEE

There is no entry fee.

ENTRIES should be sent to:

DG Student Design Competition 2012
DG International Media
PO Box 10
Ferry Creek VIC 3786
Australia



THE BRIEF

The brief is to design a cover for an imaginary issue of DG magazine with the theme: 'Images of the Decade'. The imaginary issue will have a series of articles on images that are representative of a particular century. That time may be the past or future, but not the present.

Publication cover design

Title: DG magazine
Trimmed page size: 297 mm deep x 210 mm wide

The only fixed items are the spine stripes and the DG magazine masthead which should appear as shown on the templates supplied (size and position) although the colour and graphic treatment of the masthead is free. For instance, you may wish to include a graphic within the masthead type. Edition number "128" should be included.

It is expected that all entries will include an illustration or photographic image plus some type (you write the cover lines).

The cover should contain:

- DG masthead
- An illustration or photographic image
- Cover price (\$14.50)
- Issue number (128)
- Cover lines (between three and five)
- Spine stripes (as per template)

Templates are available for download from the DG Design Network website.

Visit: http://www.dgdesignnetwork.com.au/forms/DG_Student_Design_Comp_2012_Template_Files.zip

The trimmed page size for printed submissions is 297 mm x 210 mm. Please note that the template includes 3 mm bleed all round.

Outline of rules

- The choice of typefaces, illustrations, etc. is free.
- The design must be assembled using digital imaging techniques, though all of the elements may not necessarily have a digital origin.
- The design should be created using a page make-up, image editing or illustration application.
- Entries must be submitted as high-quality colour prints. These will be used for judging.
- Digital files MUST be included - entries without a digital file will not be considered for judging.
- One entry per student.

IMPORTANT: Printed entries unaccompanied by a digital version supplied on disc will be disqualified.

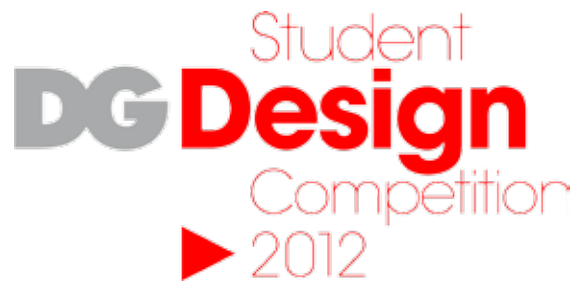
Entry submissions

Entries must be submitted in both printed AND digital form. The former is for the judging while the latter will be used for publication.

All entries should be printed in colour, mounted on light card or heavyweight paper and labelled with the official entry form on the back. Please do not use an overlay nor supply entries in plastic presentation sleeves.

For the digital version of the entry, it is preferred that institutions combine several entries onto one or more CD/DVDs. Please ensure that the entries are clearly identified, and please use the school name and students' full names for the names of the files: e.g. My_High_School_Smith_Robert.tif
The digital files should be supplied as high-quality TIFFs or JPEGs in an RGB format (not CMYK) and the disc should be clearly labelled with the name of the institution.

ENTRY FORM



ATTACH TO BACK OF ENTRY

DIVISION

University or College (Tertiary) Secondary School

ENTRY TITLE

The digital version of this entry is on a disc labelled

ENTRANT

Entrant name (Please use CAPS)

Address (home)

Phone

Email*

Course/Year

INSTITUTION

Institution/School name

Contact Name

Address

Phone

Email

SOFTWARE

.....

THIRD PARTY IMAGES (if used)

Description and source (must be credited)

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Entries must arrive no later than 30 April 2012.

DG STUDENT DESIGN COMPETITION 2012

DECLARATION

I hereby certify that I am the author of this work entered for the DG Student Design Competition, and that I have the right to enter the work for publication under my name.

Name (print) Signed Date

Send entries to:
DG Student Design Competition 2011
DG International Media Pty Ltd
PO Box 10
Ferry Creek VIC 3786
Australia

Enquiries:
Phone: +61 3 9760 1200
Email: email@dgdesignnetwork.com.au



ENTRIES CANNOT BE RETURNED

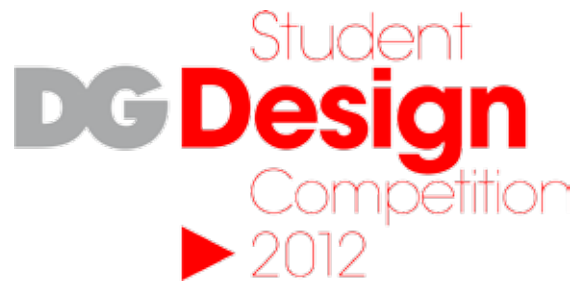
* The email address supplied will be added to the DG Design Network and Art & Design Education Resource Guide newsletter lists to keep you up-to-date. You may opt-out of these lists at any time. You may view our privacy policy online at the DG Design Network website.

DG International Media Pty Ltd: ABN 93 088 896 155



RESULTS OF THE 2011 COMPETITION

DG Student Design Competition 2011



TERTIARY DIVISION

FIRST PLACE



SECOND PLACE



THIRD PLACE



FIRST PLACE Phillip Miles, The Coffee Makes the Art 'Le Café Fait l'Art', La Trobe University - Bendigo Campus
SECOND PLACE Lily Sawenko, The Dreamer, The King and The Poet, Grenadi School of Design
THIRD PLACE Tom Miatke, The War Memorial, University of Ballarat - Arts Academy

SECONDARY SCHOOL DIVISION

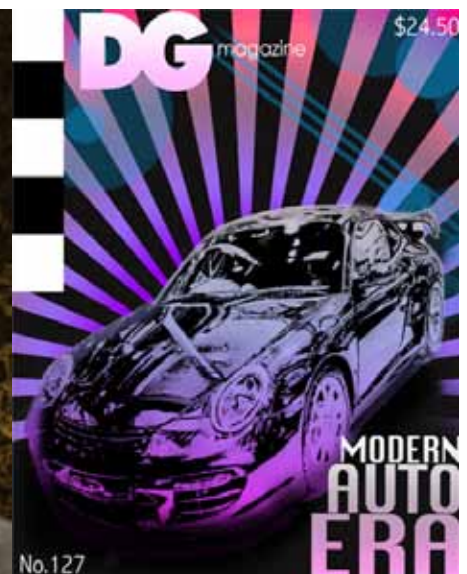
FIRST PLACE



SECOND PLACE



THIRD PLACE



FIRST PLACE Dalton Woods, Image of a Decade: 1950s, Camberwell Grammar School
SECOND PLACE Chelsea Walker, Victorian Elegance, Eastern Hills Senior High School
THIRD PLACE Beau Williams, The Modern Auto Era, Yarra Valley Grammar