



Call for Entries

DG Student Design Competition 2008

For 2008, the DG Student Design Competition has been expanded to include website design and, in response to many requests, a separate secondary school section.

The 2008 competition contains two divisions: print and online. You can enter one or both divisions.

The brief is to design either a magazine cover or a website. You can design both if you wish (and therefore enter both divisions of the competition) but if you do, the two entries should have the same subject and be visually related.

It is important that all of the graphics are your own work.
No stock shots or clip art allowed!

DIVISIONS

- Magazine cover design
- Website front page design

SUBJECTS

(for both magazine and website divisions)

The subjects go beyond previous guidelines in that entries are no longer restricted to a single subject, i.e. DG magazine, being a 'design' publication. For 2008, the magazine cover and the website should have one of the following subjects:

- Fashion design
- Pop culture
- Planet Earth (ecology and sustainability)

ENTRY SUBMISSIONS

Entries should be submitted in both printed and digital form. The former is for the judging while the latter will be used to include the winners, runners-up, commendations and other worthy entries on the DG Design Network website.

All entries should be printed on A4 paper, mounted and labelled with the official form on the back. For the digital format, it is preferred that institutions combine several entries onto CD/DVDs. Please ensure that entries are clearly identified.

PUBLICATION OF RESULTS

The results will be published mid-year in the Art & Design Education Resource Guide, online and in print. In both formats we will feature the winning entries plus a gallery of worthy entries. There will also be a feature in DG magazine online (as part of the DG Design Network).

PRIZES

The prize winners will each receive a gallery of their work in the DG Design Network for one year. Other prizes will be announced at a later date.

WHO CAN ENTER?

COLLEGE (TERTIARY) SECTION

The competition is open to all students attending a degree or diploma course at an Australasian tertiary institution (University or TAFE) or private college. The subject being studied may be any of those included in the Art & Design Education Resource Guide (which means any art or design discipline).

SCHOOL SECTION

For the first time, the competition is open to final year students at secondary schools in Australasia. The rules are the same.

COPYRIGHT

One of the most important conditions of the competition is that the entries must be entirely the work of each entrant. No stock images, clip art or any other

'borrowed' items can be included, with the exception that commercially available fonts can be used.

SCHEDULE

Closing date for entries:
Wednesday 30th April 2008.

CONDITIONS

The copyright of the entries remains with the entrants, but DG International Media Pty Ltd reserves the right to use the designs to promote the competition (in this or subsequent years) or to promote the Art & Design Education Resource Guide or the DG Design Network.

PLEASE NOTE THAT ENTRIES CANNOT BE RETURNED

DG International Media Pty Ltd, competition promoters or sponsors are not be liable for any consequential costs or damages arising from entry into or association with the competition. Entrants must ensure that their design does not contain any material for which copyright release has not been obtained.

ENTRY FEE

There is no entry fee.

ENTRIES should be sent to:

DG Student Design Competition
DG International Media Pty Ltd
PO Box 10
Ferry Creek VIC 3786
Australia



THE BRIEF

The brief is to design either a magazine cover or a website. You can design both if you wish (and therefore enter both divisions of the competition) but if you do, the two entries should have the same subject and be visually related.

It is important that all of the graphics are your own work. No stock shots or clip art allowed!

MAGAZINE COVER DESIGN

Title: DG
Page size: A4
(297 mm deep x 210 mm wide)

The only fixed item is the DG masthead which should appear at top left. The usual colour of this is white, but the masthead colour can be varied.

The cover should contain :
- the masthead
- prices for Australia and NZ.
- an issue number/date.
- five cover lines referring to five articles or special features in the issue.

Note: The basic DG magazine cover design can be supplied upon request via email as an Adobe Photoshop file. Please supply an email address that allows files of at least 3Mb.

The trimmed page size for printed submissions is 297mm x 210mm (A4). Please note that the Photoshop file includes 3mm bleed all round.

WEBSITE HOME PAGE DESIGN

The competition brief is for a fictional website home page that fits a standard monitor screen.

The website can be an "information source", a "showcase" or a "marketing site". The fictional client name is free for you to choose and can represent a local, national or international company or organisation.

Important: Only the front page should be designed. Do not design a complete website! The work should be presented as a graphic image only. There is no requirement to have a functioning website.

OUTLINE OF RULES

- The choice of typefaces, illustrations, etc. is free.
- The design must be assembled using digital imaging techniques, though all of the elements may not necessarily have a digital origin.
- The design should be presented using a page make-up or illustration program.
- Entries MUST be submitted as high-quality colour prints. These will be used for judging.
- Digital files must also be submitted that will be used for publication.

SUBMISSION FORMATS

All entries must be printed and mounted on light card with the completed entry form firmly fixed to the back.



DG STUDENT DESIGN COMPETITION 2008

ENTRY FORM

Attach to back of entry (high quality colour print required)

Section

- College (Tertiary)
- Secondary school

ENTRY DIVISION

- Magazine cover design
- Website home page design

ENTRY TITLE

Entrant name (Please use CAPS)

Entrant address

Entrant phone

Entrant email

Entrant course/year

Institution/School name

Institution/School contact name

Institution/School address

Institution/School phone

Institution/School email

Software used

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Entries must arrive no later than
Wednesday 30th April 2008.

DG STUDENT DESIGN COMPETITION 2008

DECLARATION

I hereby certify that I am the author of this work entered for the DG Student Design Competition, that I hold the copyright for all of the work, and that I have the right to enter the work for publication under my name.

Name (print) **Signed** **Date**

Send entries to:
 DG Student Design Competition
 DG International Media Pty Ltd
 PO Box 10
 Ferny Creek VIC 3786
 Australia

Enquiries:
 Phone: +61 3 9760 1200
 Email: email@dgdesignnetwork.com.au



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