

Inaugural Jerwood Moving Image Awards Winners

Kate McCurdy

In an attempt to support and promote the myriad disciplines that fall under the umbrella term 'digital moving image', this year the *Jerwood Moving Image Awards* was established to provide a platform for exploring and debating the artform as it exists today, as well as its future prospects.

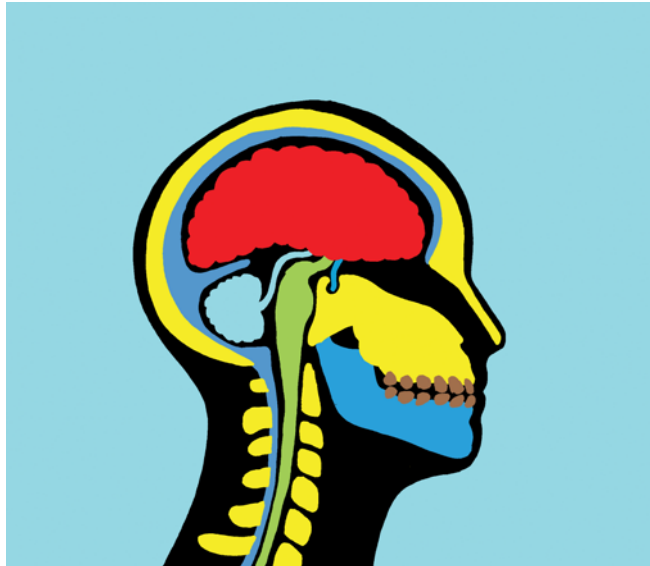
Of the 350 entries received, three winners were selected by the judging panel as leaders in their field: Sophie Clements, Johnny Kelly and the creative partnership of Rosie Pedlow and Joe King. They have each received £10,000 as winners of the first ever major award in the UK for artists working in the relatively new discipline of digital moving image.

Digital moving image is a 'uniquely exciting creative discipline of almost limitless possibility,' says Roanne Dods, Director of the Jerwood Charitable Foundation. She adds that 'the three winning films wonderfully fulfil the potential of putting digital technology in the hands of the artists, and will hopefully encourage audiences, artists and critics alike to engage more closely with this artform'.

The fact that the judging panel was led by Wayne McGregor of the Royal Ballet displays the breadth of this new discipline into all areas of the arts. McGregor observes that 'the staggering diversity of practices that we've seen [in the award's entries] from dance film and documentary to animation and video art, reveals a discipline that is vigorously creative and consistently challenging its own boundaries.'

The three winners' work are prime examples of this blurring of disciplines, as they combine elements of filmmaking, sound design and music, screenwriting, visual arts, as well as animation and digital effects to create the films. A collection of their work as well as the other five finalists, and twenty-two other shortlisted films can also be streamed online at the *Jerwood Moving Image Awards* website.

www.jerwoodmovingimage.org



(left)
Procrastination
Johnny Kelly

(center)
Sea Change
Rosie Pedlow &
Joe King

(below)
Evensong
Sophie Clements

